

INTERGEO® 2025 OCT. 7–9 FRANKFURT

LOCATION: INTERGEO FRANKFURT

DATE: October 9, 2025, 9:30 AM – 3:30 PM

FORMAT: Closed professional event –
participation by personal invitation only



CONTACT:

Peter Ache

Phone: +49 1739 308148

Email: peter.ache@dvw.de

ORGANIZER

REAL ESTATE LAB COMMITTEE:

DVW Arbeitskreis Immobilienwertermittlung

DVW GmbH

HINTE Expo & Conference GmbH

IN COOPERATION WITH

Wirtschaftsrat
GDI-DE

WWW.INTERGEO.DE



REAL ESTATE LAB @ INTERGEO 2025

GEODATA.
PURCHASE PRICES.
AI – THE NEW FOUNDATION OF THE
REAL ESTATE INDUSTRY.

In October 2025, a new format will premiere at INTERGEO in Frankfurt: **THE REAL ESTATE LAB**. It marks the starting point for a new level of collaboration between the real estate industry and the geospatial sector – forward-thinking, interdisciplinary, and impact-oriented.

In an exclusive circle of invited experts, the foundation will be laid to actively assess and better harness the growing synergies between **GEODATA, REAL ESTATE DATA, and AI-DRIVEN ANALYSIS**.

What's clear: the demands for transparency, availability, and quality of data related to real estate are increasing rapidly – in valuation, planning, financing, asset management, and urban development. At the same time, new technological possibilities are emerging that can only have a real impact if key stakeholders **think, design, and act together**.

CONNECTING KNOWLEDGE. UNLEASHING IMPACT.

STRATEGIC IMPULSES FOR DATA-DRIVEN
DECISIONS IN THE REAL ESTATE INDUSTRY

At the heart of the Lab is the **joint development of well-founded recommendations for action** – aimed at improving valuation standards, ensuring reliable access to data, building future-proof digital infrastructures, and shaping smart policy frameworks.

Leading figures from **politics, professional institutions, business, and academia** work in small, interdisciplinary groups on the pressing issues of a data-driven real estate industry.

The insights generated here are specifically directed toward **political decision-makers, relevant committees and institutions**, as well as the **data-driven real estate and geoinformation sectors**.

The clear objective: to initiate change – both nationally and internationally. The Lab's outcomes will culminate in a **White Paper** that offers guidance, accelerates developments, and paves the way toward a **digital, transparent, and sustainable future**.

CONFIDENTIAL. COMMITTED. VISIONARY!

INTERGEO[®]

2025

OCT. 7–9

FRANKFURT

REAL ESTATE LAB @ INTERGEO 2025

AGENDA
OCTOBER 9, 2025

09:00 – 09:30 **Admission & Coffee**

09:30 – 10:00 **Welcome and Introduction**

10:00 – 11:30 **Keynote Presentations**

- Market Transparency, Real Estate Valuation & Geoinformation (FIG/IVSC)
- Data Gaps & Investment Risks from a Banking Perspective (Deutsche Bank)
- Taxation Based on Geodata (Netherlands)
- Economic Value of Geoinformation for the Real Estate Sector (ESRI)

11:45 – 13:00 **World Café**
AI · Financing · Geodata Infrastructure · Sustainability

13:00 – 14:00 **Lunch Break**

14:00 – 14:45 **Wrap-up & Outline of a Publication**
Findings · Roadmap · White Paper

15:00 – 15:30 **Closing & Outlook for 2026**



The program is updated regularly.
For more information, please visit the website.

#INTERGEO2025